



**Your SALES
CHANNEL for the
Electronic Security,
Building
Automation,
Professional Audio
and Video Industries**





What is?

Launched in May/2005, NetSeg is a business web portal acting as a SALES CHANNEL for the sectors of Security, AV and Building Automation industries made for corporate end users looking for SOLUTIONS and TECHNOLOGIES to their office, store, hotel, hospital, shopping mall, airport, condominium, and more.







Tool with high engagement

CANAIS channels	VISITANTES ÚNICOS unique visitors	LEADS Leads	TAXA DE CONVERSÕES conversion rate
Referências References Sites ou páginas fora do domínio configurado no RD Station Sites or pages outside the RD Station domain	1.093	34	3%
Busca Orgânica Organic search Ferramentas de busca como Google, Bing, Yahoo Search engines like Google, Bing, Yahoo	560	106	19%
Tráfego Direto Direct traffic Endereço inserido diretamente no navegador Address entered directly in the browser	60	12	20%
Email Links em campanhas de email Links in email campaigns	54	12	22%

Unique users (Sept/24) = **29.889**

Sections (Sept/24) = **15.813**

Last 12 months we generated =
R\$ 2.6 million in business.

It means **380 quotes** in one year.
An average of one per day.

Average time on the site = **1:22**





Total = 10,000 subscribers

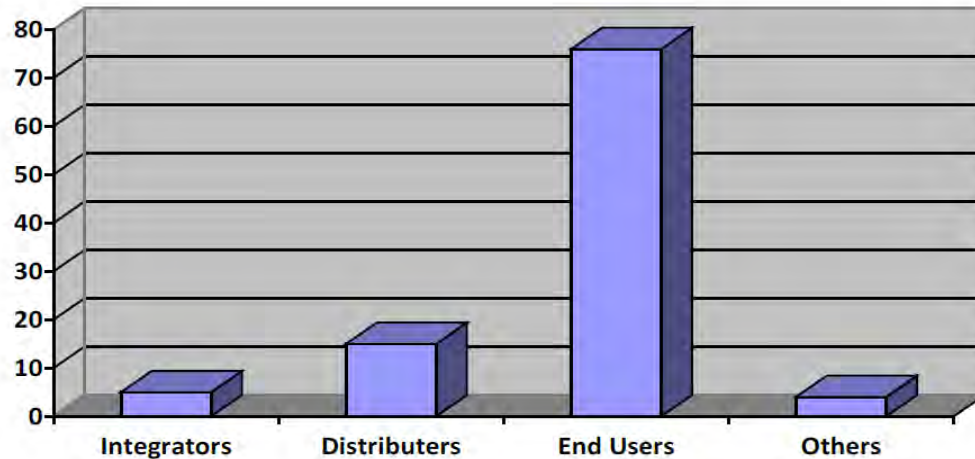
5% Integrators

15% Distributers

76% Corporate End Users

4% Others

(Manufactures, Importers, Installers.)





OUR CORPORATE END USERS

50% from
Industry

(food,
automotive,
pharmaceutical,
petrochemical,
chemical, etc.),

22% from
Government

(airports, cities,
ports, roads,
security
departments,
transportation,
etc.),

18% from
healthcare

(clinics and
hospitals),

7% from
entertainment
sector

(arenas, stadiums,
hotels, stage show,
shopping malls and
theaters, and
more)

3% from
others.





IN THE MEDIA



Sao Paulo, Brazil Chapter



facebook.

twitter



netseg & netav

COMBO OPTIONS

BRONZE QUOTA	Extra	Price
Participation in all Sales Tools	News Releases	R\$ 1.750,00 (US\$ 350) p/month

Banner	Size	Location
Banner at HomePage	728x90 pixels	Below the 1st news carousel
Banner and Logo at Landpage	728x90 pixels	Logo link in the homepage footer

Quotation	-
Product list + logo in weekly newsletters	With direct link to your page



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COMBO OPTIONS

SILVER QUOTA	Extra	Price
Bronze Quota Items + Social Media (NetSeg & NetAV)	Insta + FB + LinkedIn	R\$ 2.199,00 (US\$ 440) p/month

Instagram & LinkedIn	Frequency	Engagement
News Posts and Releases	Weekly	+ 5.4k followers
Advertiser Image and Copy	Weekly	average views +500

Newsletter	-
Banner at the top of the news once a month	repeats in other positions in the month



netseg & netav

COMBO OPTIONS

GOLD QUOTA	Extra	Price
Bronze and Silver Quota Items + VideoCast	+ 90' Video	R\$ 2.599,00 (US\$ 520) p/month

VideoCast	Frequency
Recording of a VideoCast in our studio	Every 2 months + fair



YouTube



COMBO OPTIONS

PLATINUM QUOTA	Extra	Price
SILVER and GOLD Quota Items + ACTIVATIONS	30' Ad	R\$ 2.999,00 (US\$ 600) p/month

VideoCast	Frequency
Recording of a VideoCast in our studio	p/month + fair + t-shirt



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VIDEOCAST ACTIVATIONS

Fairs / Studio	Advertise on VIDEOCAST NetSeg	Price
		R\$ 5.500,00 (US\$ 1,100) p/ month
Details:	Please see what this experience of +320 interviews with +330 professionals is like at our SHURE table between the fairs and the studio: HERE!	Annual Package: with 2 fairs; Semi-annual Package: only one of the fairs.





CONTACT US

We will be at service to promote your company in the Security and Building Automation market:

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